

Educational Establishment  
“Belarusian State University of Culture and Arts”

APPROVED

Vice-rector for research of Educational  
Establishment “Belarusian State  
University of Culture and Arts”

V. Yazykovich

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**SOCIODYNAMICS OF THE MODERN CULTURAL AND  
HISTORICAL PROCESS**

*The syllabus of the academic discipline for the specialty  
of the II stage of higher education  
1-21.80.13 Culturology*

The curriculum is developed in accordance with the requirements of the educational standard of the second stage of higher education ESHE 1-21 80 13 in the specialty of Culturology, the curriculum of the establishment of higher education in the specialty 1-21 80 13 Culturology, registration № D 21-2-006/pr. from 21.03.2019.

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**RECOMMENDED BY:**

*Department of Cultural Studies of the Educational Establishment "Belarusian State University of Culture and Arts"* (Minutes No. 12 dated 05.29.2019);

*Presidium of the Academic and Methodological Council of the Educational Establishment "Belarusian State University of Culture and Arts"* (Minutes No. 5 dated 06.12.2019).

Responsible for the issue is Y.I. Knatko

## EXPLANATORY NOTE

The relevance of the study of sociodynamics of modern culture as one of the main academic disciplines in the system of higher cultural education is due to the scientific need to study the multidimensional process of the Genesis of world culture. Knowledge of basic concepts, models, factors and mechanisms of sociodynamics of culture forms a specialist-culturologist systematic view of the cultural process, provides grounds for predicting the vectors of future socio-cultural development, which in turn contributes to improving the quality of professional skills and expanding opportunities for research activities.

The program, developed within the framework of the educational standard, provides a comprehensive study of the sociodynamics of modern culture to improve the knowledge of undergraduates about the main processes and patterns of modern socio-cultural development.

*The purpose* of the discipline "Sociodynamics of modern cultural and historical process" is the formation of undergraduates scientific basis of knowledge about culture as a variable process that has specific forms, mechanisms, factors, temporal and final characteristics, as well as knowledge about the current state and prospects of development of national and world culture.

*Tasks:*

- to reveal the essence of culture as a multicomponent changeable system;
- explicate scientific research and conceptual approaches that reflect the basic laws and components of the process of sociodynamics of modern culture;
- to form skills of scientific substantiation of models, temporal characteristics, mechanisms of transformation of modern culture;
- to establish causal relationships between the determinants of cultural change and the results of the sociodynamic process;
- to characterize the trends in the development of modern world culture, to determine the features of the socio-dynamics of the domestic socio-cultural space.

The academic discipline "Sociodynamics of modern cultural and historical process" has interdisciplinary links with such academic disciplines as: "Cultural Studies", "History of Belarus", "Cultural and historical types of civilizations: folklore and modernity", "Dynamics of world culture" and some others.

As a result of studying the discipline the undergraduate should *understand*:

- basic concepts and problems of the discipline;
- the main characteristics of sociodynamic culture;
- conceptual approaches to the problem of sociodynamics research of modern culture;
- temporal characteristics of sociodynamics of modern cultural and historical process;

- current models and mechanisms of socio-cultural dynamics;
- factors contributing to cultural and historical changes and the results of their impact on modern culture;
- situation and prospects of development of world and domestic culture.

*could:*

- to characterize the components of the main transformative processes in culture;
- to systematize and apply in practical activity the theoretical and methodological material reflecting an essence of modern sociodynamic process;
- to substantiate the influence of external and internal determinants on the results and features of the development of modern culture;
- to analyze the specifics of the modern transformation process as a whole and to determine the distinctive features of the development of individual branches of cultural creation in the context of national cultures.

*use:*

- conceptual and methodological basis within the problem field of the discipline;
- modern methods of the complex analysis of the socio-dynamics of culture;
- methods of scientific and pedagogical research for further implementation and effective functioning of practice-oriented model of education.

The study of the discipline "Sociodynamics of modern cultural and historical process" should ensure the formation of the following Advanced Professional and Special Competencies in undergraduates:

- APC-2. Be able to participate in various forms of cultural and educational activities.
- SC-1. Be able to conduct research in the context of modern cultural theoretical and methodological concepts.

When studying the discipline, it is advisable to use *teaching methods*: explanatory-illustrative, heuristic, case-method (method of situational analysis), method of included observation, educational modeling of practice-oriented scientific research.

In the framework of the formation of modern socio-personal and socio-professional competencies of undergraduates during seminars used methods of active learning, discussion forms.

To manage the educational process and the organization of control and evaluation activities, teachers are recommended to use rating, credit-modular systems of evaluation of educational and research activities of students, variable models of managed independent work.

The curriculum for the study of the discipline "Sociodynamics of modern cultural and historical process" provides a total of 108 hours, of which 52 hours are

classroom sessions. Approximate distribution of classroom hours by type of classes : 28 hours-lectures, 16 hours – practical, 8 hours- seminars.

The recommended form of control of students knowledges is an examination.

РЕПОЗИТОРИЙ БГУКИ

## EXPLANATORY NOTE

### ***Topic 1. Introduction. The purpose, objectives, object and subject of the course "Sociodynamics of modern cultural and historical process"***

The contents and the problem field of the discipline "socio-dynamics of modern cultural-historical process." Object, subject, purpose and objectives, the structure of the discipline. The place of discipline in the system of cultural knowledge, interdisciplinary relations. Methodological bases of research of the socio-dynamics of culture.

Cultural justification of the concepts "cultural-historical process", "modernity" and "modern culture".

### ***Topic 2. Culture as a process. Sustainable and variable in culture. Content and correlation of concepts "cultural changes", "dynamics of culture", "sociodynamics of culture"***

Cultural process as change of cultural systems and objects: Genesis, formation, functioning, distribution, variability, reproduction of culture. Types of cultural processes. The role of cultural phenomena in the development of culture.

Cultural change as a transformative process, devoid of integrity, not precisely defined in space and time. Causes of inertia and innovation of culture.

Determinism, integrity, sequence of the process of culture dynamics. Progressive and regressive direction of the dynamics of culture.

Sociodynamics of culture about regularities of processes, tendencies, about interrelation and interdependence of changes in culture and society.

### ***Topic 3. Sociodynamic paradigm: conceptual justification of the concept and process of sociodynamics of culture***

The beginning of understanding the nature of cultural changes in the works of ancient philosophers (Aristotle, Heraclitus, Hesiod, Plato).

The views of Renaissance thinkers on man as the owner of the higher mind and the potential for self-forming activity ( T. More, E. Rotterdam, etc.)

Analysis of sources and mechanisms of cultural shifts in the works of modern scientists (G. Herder, T. Hobbes, I. Kant, J. Rousseau, I. Fichte, F. Schelling, etc.).

Dialectics of quantitative and qualitative characteristics, classification of cultural changes in Hegel's concept.

Substantiation of stadial-translational character of sociodynamics of culture (A. Bastian, T. Weitz, E. Durkheim, G. Simmel, S. LeTourneau, L. Morgan, G. Spencer, E. Tylar, J. Fraser et al.). The idea of cyclicity in cultural development (N. Danilevsky, A. Toynbee, O. Spengler). Sociodynamics of culture as a natural-historical process and change of socio-economic formations (K. Marx).

The study of sociodynamics of culture by scientists of the twentieth century. Behaviorism about cultural changes in the context of deviation from the norms of stability of individual parts of culture and its adaptation to new conditions of functioning (B. Skinner, E. Thorndyke, B. Watson, K. Hall). Synergetic approach about unstable, nonequilibrium position of culture (S. Kurdyumov, N. Moiseev, I. Prigozhin, V. Stepin, G. Hakken, etc.). Representatives of existentialism on the subjective beginning of sociodynamics of culture (G. Marcel, J.-P. Sartre, M. Heidegger, etc.). Cultural diversity and the transforming potential of the dialogue of cultures in the works of M. Bakhtin, V. Bibler, M. Buber.

The axiological components of the socio-dynamics of culture in the work of P. Sorokin's "Social and cultural dynamics". The subject of culture as a driving factor of transformations.

A. Mol's work "Sociodynamics of culture". The influence of technological progress and mass communication on the formation of the "socio-cultural table". Four basic transformative doctrines: demagogic, dogmatic, eclectic or informational, sociodynamic. The concept of "kulturama", "coefficient of cultural diversity", "mosaic culture".

Postmodern interpretation of sociodynamics of culture as emergent, closely connected with social interaction, irrational and not having an exact orientation of the process (R. Barth, J. Baudrillard, F. Guattari, J.-F. Liotard, etc.).

The antithesis of "explosive" and sequential processes in the sociodynamics of culture, the role of the stabilization mechanism in the work of Yu. Lotman "Culture and explosion".

Definition of the place of information processes and communication in the sociodynamics of modern culture by scientists-technicians (D. Bell, W. Dayzard, M. Castels, D. Lensky, M. McLuhan, I. Masuda, I. Negadaev, T. Stoner, E. Toffler, A. Etzioni, etc.). The role of technosphere, sociosphere, InfoSphere, and Psychosphere in the socio-cultural development (A. Toffler).

Cognitive Culturology on the need for cognitive analysis and modeling of the process of modern sociodynamics of culture (V. Gudenafov, T. Karnozhitskaya, CH. Loomis, M. Minsky, etc.).

#### ***Topic 4. Temporal characteristics of the process of sociodynamics of culture***

Spatial-temporal components of sociocultural changes. Macro-scale changes or historical dynamics, the Genesis of culture. Medium-scale changes in the context of economic boom and bust, life and generational change. Micro-scale changes within a specific cultural context, peculiarities of functioning of groups and individuals. Rhythm and pace of cultural transformations.

#### ***Topic 5. Models of sociodynamics of culture***

Linear model of sociodynamics of culture, criteria of progress in world history (G. Hegel, I. Herder, A. Condorcier, I. Kant, K. Klakhon, E. Tylar, L. White, etc.). Interpretations of the linear model are the reversible model (J. Rousseau) and the divergent model (A. Kroeber, D. Stewart, L. White, M. Harris).

Cyclic model of sociodynamics of culture: repeatability and consistency in changing phases and States of culture. Variants of the cyclic model: inversion (Y. Lotman, Y. Yakovets), local civilizations (N. Danilevsky, A. Toynbee, O. Spengler).

Wave model of sociodynamics of culture as a synthesis of linear and cyclic models (N. Kondratiev, E. Toffler, Y. Shumpert et al.).

Synergetic and postmodern models of sociodynamics of modern culture.

#### ***Topic 6. The mechanisms of the socio-dynamics of culture***

Appeal to cultural heritage and tradition as a mechanism of reproduction of culture and socio-cultural institutions. Intense character of development of modern culture within two opposite tendencies-canonization of cultural achievements or refusal from them.

The role of inventions and innovations in culture. Creative personality as a carrier of innovations in culture.

Diffusion of culture, spatial and geographical distribution of elements of culture. Horizontal diffusion of culture between several ethnic groups, socio-cultural groups, individuals and vertical diffusion between cultures with different statuses. Factors of cultural borrowing. Cultural synthesis and symbiosis.



### ***Topic 7. Polyfactorial modern socio-dynamics of culture***

The content of the concept of "factor". Classification of factors of sociodynamics of culture (main and secondary, external and internal, objective and subjective, General and specific, permanent and temporary, intensive and extensive, etc.). Interrelation of quantitative and qualitative factors.

The influence of natural resource and environmental factors on the development of culture. The role of factors of spatial arrangement of cultural forms, structural connections, social institutions and relations. Importance of factors of individual activity, rational changes and management. Relevance of factors of Informatization of culture, mass culture, intercultural communication and dialogue of cultures, globalization, cultural policy.

### ***Topic 8. The results of the socio-cultural dynamics***

Criteria and approaches to assessing the results of socio-cultural changes in certain sectors of cultural creation. Objectivity of assessment of actual development of science, education, economy, mass communication and subjective conclusions or impossibility of assessment of development of art, styles, art directions, religion, fashion, etc.

Constructive results of socio-cultural dynamics: processes of ascent, enrichment, differentiation of culture. Destructive results: crisis processes in culture, simplification, decline, degradation of culture, etc.

### ***Topic 9. Features of sociodynamics of modern Belarusian culture (late XX – early XXI century)***

Scientific study of the specifics of the sociodynamics of modern Belarusian culture in the works of domestic researchers E. Babosov, A. Danilov, P. Ignatovich, Ch. Kirvel, D. Krivoshei, A. Morozov, V. Poznyakov, A. Salikov, A. Smolik, D. Smolik, V. Shadursky, I. Shirshov, V. Yazykovich, etc.

The influence of geopolitical, historical, socio-cultural factors on the formation of typological features (openness, dialogism, tolerance, polyethnic, polyconfessional, etc.) of the Belarusian culture, which determined the features of its modern sociodynamics.

Modern Belarusian culture in the conditions of cultural polymorphism. The situation of transitivity, dichotomy globalism-localism and the search for their own model of cultural development. Reforming as the main mechanism for achieving a new socio-cultural reality.

The role of cultural policy in the preservation and development of national culture. Documentary fixation of vectors of social and cultural development (law "on culture of the Republic of Belarus", Code of the Republic of Belarus on culture, programs of social and economic development of the Republic of Belarus, etc.). Current trends of modern Belarusian domestic and foreign cultural policy. Economic bases of functioning of culture. Explication of intermediate results of sociodynamics of culture in modern Belarusian art, literature, Museum and library areas, education and science. Modeling of the future and prospects of development of Belarusian culture.

РЕПОЗИТОРИЙ БГУКИ

**EDUCATIONAL AND METHODOLOGICAL MAP**  
**EDUCATIONAL DISCIPLINE**  
**(full-time training)**

The number of section	Topic title	Number of classroom hours		Number of hours of CSS	Form of knowledge control
		Lectures	Seminars		
1	Introduction. The purpose, objectives, object and subject of the course "Sociodynamics of modern cultural and historical process"	2			
2	Culture as a process. Sustainable and variable in culture. Content and correlation of concepts "cultural changes", "dynamics of culture", "sociodynamics of culture"	2	2	4	Abstract
3	Sociodynamic paradigm: conceptual justification of the concept and process of sociodynamics of culture	4	2	4	Abstract
4	Temporal characteristics of the process of sociodynamics of culture	1	1		
5	Models of sociodynamics of culture	2	2	2	Testing
6	The mechanisms of the socio-dynamics of culture	1	1	2	Testing
7	Polyfactorial modern socio-dynamics of culture	2	2	4	Presentation
8	The results of the socio-cultural dynamics	2	2	2	Testing
9	Features of sociodynamics of modern Belarusian culture (late XX – early XXI century)	2	2	2	Testing
	<b>Total ...</b>	<b>18</b>	<b>14</b>	<b>20</b>	

## EDUCATIONAL AND METHODOLOGICAL PART

### *Main literature sources*

1. *Moles, A. Sociodynamics of culture / A. Moles. – M. : LKI Publishing house, 2008. – 416 p.*
2. *Sorokin, P. Social and Cultural Dynamics / P. Sorokin. – Boston : Extending Horizons Books, Porter Sargent Publishers, 1957. – 1175 p.*
3. *Spengler, O. The Decline of the West / O. Spengler ; trans. Charles F. Atkinson. – New York: Oxford University Press, 1991. – 560 p.*
4. *Sztompka, P. The Sociology of Social Change / P. Sztompka. – Oxford and Cambridge : Blackwell, 1993. – 348 p.*
5. *Toffler, A. The Third Wave / A. Toffler. – USA : Bantam Books, 1984. – 560 p.*
6. *Toynbee, A. A Study of History / A. Toynbee. – New York : Oxford University Press, 1957. – 414 p.*
7. *Taylor, E. Primitive culture / E. Tylor. – Cambridge : Cambridge University Press, 2010. – 436 p.*
8. *White, L. The Concept of Cultural systems: a key to understanding tribes and nations / L. White. – New York : Columbia University Press, 1975. – 582 p.*
9. *Данилевский, Н. Я. Россия и Европа. Взгляд на культурные и политические отношения славянского мира к германо-романскому / Н. Я. Данилевский. – СПб. : Изд-во С.-Петерб. ун-та : Изд-во «Глаголь», 1995. – 396 с.*
10. *Данилов, А. Н. Переходное общество: проблемы системной трансформации / А. Н. Данилов. – Минск : Харвест, 1998. – 429 с.*
11. *Кармин, А. С. Динамика культуры / А. С. Кармин // Культурология. – 2-е изд., перераб. и доп. – СПб. : Изд-во «Лань», 2003. – С. 730–915.*
12. *Скараходаў, У. П. Сацыядынаміка культуры сучаснай Беларусі / У. П. Скараходаў. – Мінск : Беларус. дзярж. ін-т праблем культуры, 2003. – 342 с.*
13. *Смолік, А. І. Дынаміка культуры / А. І. Смолік // Культуралогія : тэорыя культуры : вучэб. дапам. / А. І. Смолік, Л. К. Кухто. – Мінск : Беларус. дзярж. ун-т культуры і мастацтваў, 2008. – С. 207–243.*

*Complementary literature sources*

1. *Bell, D.* The coming of post-industrial society: A venture of social forecasting / D. Bell. – New York : Basic Books, 1973. – 783 p.
2. *Eisenstadt, S.* Revolution and the Transformation of Societies / S. Eisenstadt. – New York : The Free Press, 1978. – 348 p.
3. *Huntington, S.* The Clash of Civilizations and the Remaking of World Order / S. Huntington. – New York : Simon & Schuster, 1996. – 660 p.
4. *Jaspers, K.* The Origin and Goal of History / K. Jaspers. – California : Greenwood Press, 1977. – 294 p.
5. *Kroeber, A.* Configurations of culture growth / A. Kroeber. – Berkeley; Los Angeles: University of California Press, 1969. – 882 p.
6. *Lotman, J.* Culture and Explosion / J. Lotman. – Berlin: Mouton de Gruyter, 2009. – 271 p.
7. *Stiglitz, J.* Globalization and Its Discontents / J. Stiglitz. – New York: W. W. Norton & Company, 2002. – 310 p.
8. *Абдзіраловіч, І.* Адвечным шляхам: даследзіны беларускага сьветагляду / І. Абдзіраловіч. – Мінск : Навука і тэхніка, 1993. – 44 с.
9. *Аванесова, Г. А.* Динамика культуры / Г. А. Аванесова // Культурология. XX век : словарь. – СПб. : Университетская книга, 1997. – С. 99–102.
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11. *Багдасарьян, Н. Г.* Социокультурная динамика / Н. Г. Багдасарьян // Культурология : учебник для студ. техн. вузов / Н. Г. Багдасарьян, Г. В. Иванченко, А. В. Литвинцева [и др.]. – 4-е изд., испр. – М. : Высш. шк., 2002. – С. 76–97.
12. *Ерасов, Б. С.* Социальная культурология : учебник / Б. С. Ерасов. – 3-е изд., доп. и перераб. – М. : Аспект Пресс, 2000. – 590 с.
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17. *Степин, В. С.* Эпоха перемен и сценарии будущего : избр. соц.-филос. публицистика / В. С. Степин. – М. : Ин-т философии Рос. акад. наук, 1996. – 174 с.

18. *Флиер, А. Я.* Культурогенез / А. Я. Флиер. – М. : Рос. ин-т культурологии, 1995. – 128 с.

РЕПОЗИТОРИЙ БГУКИ

## **Methods and technologies of education**

Effective pedagogical methods and technologies that contribute to the students' joining in the search and use of knowledge, the acquisition of experience of independent problem solving include:

- technologies of problem-modular training;
- technologies of educational and research activity;
- project technology;
- communication technologies (discussions, press conferences, educational debates and other active forms and methods);
- method of analysis of specific situations;
- game technologies, within which students participate in business, role-playing, simulation games, etc.

To manage the educational process and the organization of control and evaluation activities, teachers are recommended to use rating, credit-modular systems of evaluation of educational and research activities of students, variable models of managed independent work, educational and methodical complexes.

In order to form the necessary socio-personal and socio-professional competence of undergraduates in the practice of seminars it is advisable to introduce methods of active learning, discussion forms.

It is possible to use criteria-oriented tests to determine the educational achievements of a master student. They are a set of closed form tests with one or more variants of correct answers; tasks to establish the correspondence between the elements of two variants with one or more ratios and equal or different number of elements and options; open form tasks with a formalized answer; tasks to establish the correct sequence.

It is also possible to use problem, creative tasks providing heuristic activity and non-formalized response to determine the compliance of educational achievements of the undergraduate with the requirements of the educational standard.

### **Methodical recommendation on the organization and performance of independent work**

In the study of the discipline the following forms of independent work are used:

- work of undergraduates with scientific and educational literature, with primary sources, independent study of individual issues of the discipline, preparation for seminars and exams;

- supervised independent work in the form of individual assignments, including written interviews with the advice of the teacher;
- preparation of abstracts on individual topics and presentation of reports with presentations at seminars.

The work performed should reflect the degree of assimilation of theoretical questions by the undergraduate, the ability to think independently, to reason logically, to raise questions, to generalize, to identify problems, to draw conclusions.

РЕПОЗИТОРИЙ БГУКИ